

Sustainability Champion Award

SUMMARY

The City of Carlsbad is looking to highlight businesses that are leading the way in environmental sustainability efforts. These businesses are implementing sustainable practices that are innovative and efficient. New state and local laws, such as Senate Bill 1383, urge businesses to be more conscious of daily practices like sorting waste. The city has been able to support and guide businesses within Carlsbad to refine their sustainability practices to achieve greater success. With sustainability as our focus, we encourage all businesses within the City of Carlsbad to apply for the Sustainability Champion award. Our team of Environmental Specialists are able to help with the application process if needed.

HOW ARE BUSINESSES NOMINATED?

A Carlsbad business may be nominated by city staff, Republic Services, residents or themselves. Businesses must complete the application form to be considered for the Sustainability Champion Award. Recognition of Sustainability Champions occurs twice a year. Businesses may only receive one award per calendar year.

SELECTION GUIDELINES

The selection of the Sustainability Champion will be based on the information submitted in this application, which is subject to verification. Review of the nominees will be conducted by a committee comprised of staff from the City of Carlsbad and Republic Services.

To be eligible to apply, the business must be working toward compliance with the city's Single-Use Plastic bans in Chapters 6.20 and 6.24 of the Carlsbad Municipal Code, restricting the use of single-use foodware and plastic bags.

SCHEDULE

APPLICATION DUE DATE	PRESENTATION OF BUSINESS SUSTAINABILITY CHAMPION AWARD
Sept. 30, 2024	October 2024

SUSTAINABILITY CHAMPION RECOGNITION

- An ad in the Carlsbad Business Journal sponsored by Republic Services
- An engraved award made of sustainable materials
- Presentation of award and photo with representatives from the City of Carlsbad
- A \$100 credit on their account for waste services sponsored by Republic Services

Sustainability Champion Award Application

INSTRUCTIONS

Please answer all questions in detail. Businesses are encouraged to include any information about their practices (brochures, photographs, testimonials, etc.) that may help to better explain the program and aid in the selection process. Scoring is based solely on the responses from the application questions and supporting materials, and is subject to verification. All materials are due by the dates indicated above.

BUSINESS INFORMATION

Organization Name *(Please print or type EXACTLY as you would like it to appear on your award)*

Number of Employees

Address

City

State

Zip Code

Contact Person

Telephone

E-mail Address

BUSINESS TYPE

Food service provider (e.g., restaurant, hotel, etc.)

Non-food service provider (e.g., office, retail, manufacturing, etc.)

If you are a food service provider, proceed to page 3. If you are a non-food service provider, skip page 3 and fill out the rubric on page 5.

Sustainability Champion Award Application

FOOD SERVICE PROVIDER

Please check all boxes that apply to your business's sustainability practices

WASTE PRACTICES

- Copy paper is 100% recycled or at least 30% post-consumer waste recycled content
- Electronic waste is properly disposed or donated
- Waste oil is picked up by tallow company for recycling or properly disposed
- Bathroom and kitchen papers have a minimum of 30% post-consumer waste recycled content
- Paperless invoicing, billing, and payroll are utilized to reduce paper use
- No individual, single-use plastic water bottles or Styrofoam cups for employees and guests
- Refillable containers are used instead of individual condiment packets
- At least one additional material beyond the curbside recycling list is recycled (e.g., plastic film, block Styrofoam, toner cartridges, pallets, etc.) EX: _____

ENERGY PRACTICES

- Interior lighting is LED
- Exterior lighting is LED and/or certified Dark Sky Friendly
- Renewable energy is generated on-site
- High efficiency electric dryers are used in restrooms rather than paper towels
- Electric vehicle charging is available to customers or employees
- Gaskets on refrigerators and freezers are in good working order

ENGAGEMENT PRACTICES

- Hosts or sponsors a local clean up event
- Janitorial staff is properly trained to ensure proper waste disposal
- Surplus edible food is donated to a local food assistance organization
- Signage is posted to encourage resource conservation (e.g., reminders to turn off lights, turn off faucets, recycling and composting)
- New employees are trained on sustainability practices
- A green team or individual has management's support to implement green practices
- At least 1 annual event related to sustainability (e.g., lunch & learns, Earth Day celebrations, or health & wellness fairs) offers education and resources

ENGAGEMENT PRACTICES (CONT.)

Incentives are offered for customers who bring in their own reusable bags, mugs, containers, etc.
Kitchen staff have been properly trained on the organics recycling program

ADDITIONAL PRACTICES

Have environmental goals with a set target date (e.g., carbon neutral by 2030, diversion rate goal)
Secure bike parking is available for employees and customers
Recycled water, greywater or stored rainwater is used for irrigation
Previously used furniture, supplies or materials is donated
Offer plant-based/vegan options as a menu option
Dumpsters and any other potential pollutants, such as paint cans, other chemicals drums, etc, are kept covered, and impermeable to rainwater
There is a bulk item section for customers to use refillable containers
Walk in fridges and freezers have strip curtains or automatic door closers
A low-flow pre-rinse nozzle for dish scraping/rinsing is being used
Locally sourced food is promoted with signage

Sustainability Champion Award Application

NO-FOOD SERVICE ESTABLISHMENTS

Please check all boxes that apply to your business's sustainability practices

WASTE PRACTICES

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- Waste oil is picked up by tallow company for recycling or properly disposed
- Bathroom and kitchen papers have a minimum of 30% post-consumer waste recycled content
- Paperless invoicing, billing, and payroll are utilized to reduce paper use
- No individual, single-use plastic water bottles or Styrofoam cups for employees and guests
- Refillable containers are used instead of individual condiment packets
- At least one additional material beyond the curbside recycling list is recycled, e.g., plastic film, block Styrofoam, toner cartridges, pallets etc. EX. _____

ENERGY PRACTICES

- Interior lighting is LED
- Exterior lighting is LED and/or certified Dark Sky Friendly
- Renewable energy is generated on-site
- High efficiency electric dryers are used in restrooms rather than paper towels
- Electric vehicle charging is available to customers and employees
- Gaskets on refrigerators and freezers are in good working order

ENGAGEMENT PRACTICES

- Hosts or sponsors a local clean up event
- Janitorial staff is properly trained to ensure proper waste disposal
- Surplus edible food is donated to a local food assistance organization
- Signage is posted to encourage resource conservation (e.g., reminders to turn off lights, turn off faucets, recycling and composting)
- New employees are trained on sustainability practices
- A green team or individual has management's support to implement green practices
- At least 1 annual event related to sustainability (e.g., lunch & learns, Earth Day celebrations, or health & wellness fairs) offers education and resources

ENGAGEMENT PRACTICES (CONT.)

Incentives are offered for customers who bring in their own reusable bags, mugs, containers, etc.

ADDITIONAL PRACTICES

At least half of the landscaping is native and drought-tolerant

Secure bike parking is available for employees and customers

Recycled water, greywater or stored rainwater is used for irrigation

Have environmental goals with a set target date (e.g., carbon neutral by 2030, diversion rate goal)

Offer plant-based/vegan options for meetings and company events.

Dumpsters and any other potential pollutants, such as paint cans, other chemicals drums, etc. are kept covered, and impermeable to rainwater

Employees have the option to telecommute (i.e., work remotely from home)

Previously used furniture, supplies or materials is donated

A low-flow pre-rinse nozzle for dish scraping/rinsing is being used

Locally sourced food is promoted with signage

Business Sustainability Program Information

1. Is information on how to properly sort waste located near containers inside and outside of your business?

Examples

YES NO



2. How do you educate employees, tenants and/or customers about sustainability? Please describe education and outreach materials or techniques used. Please include examples of materials if available.

3. How do you reward exemplary sustainability practices within the business? (i.e., discounts, giveaways, rewards, team goals)

4. What challenges have you experienced implementing your sustainability program?

5. What have been the benefits of implementing your sustainability program?

6. Describe a goal you are working on to further sustainability efforts within the business.

**Thank you for taking the time to tell us about your sustainability program.
Please sign the completed form attesting the above is true.**

Print Name of Business Signatory

Title

I attest the information provided on this application is true

YES

Date