



# City of Carlsbad California 2023 - 2030

PARKS & RECREATION  
DEPARTMENT MASTER  
PLAN UPDATE PUBLIC  
INPUT SUMMARY

---



## CHAPTER TWO – PUBLIC INPUT SUMMARY

The master plan update incorporated public input to establish an understanding of the current state of the department and determine future needs. Like all city programs and services, seeking input on parks and recreation priorities starts with the Carlsbad Community Vision.

The City of Carlsbad is guided by the Carlsbad Community Vision, a set of nine core community values first developed in 2010 and verified most recently in 2022 through a five-year strategic planning process.

### 2.1 CARLSBAD COMMUNITY VISION

The city's Parks & Recreation Department provides programs, services and amenities that relate directly to several of these values and indirectly to all of these values:

#### **Small town feel, beach community character and connectedness**

Parks, recreation programs and community events bring people together, enhancing community connections and contributing to Carlsbad's small-town feel.

#### **Open space and the natural environment**

Carlsbad residents value natural open spaces, including city parks and city-maintained habitat land. City trails provide opportunities to spend time in Carlsbad's natural environment, and the city's coastline and lagoons are natural resources cherished by residents and visitors alike.

#### **Access to recreation and active, healthy lifestyles**

People in Carlsbad enjoy staying active and fit. Our year-round mild climate allows residents to enjoy outdoor activities 12 months a year, and Carlsbad's many recreation programs, parks and other amenities are well-utilized and appreciated.

#### **The local economy, business diversity and tourism**

Beautiful parks, well maintained coastal trails, sandy beaches, a state of the art aquatic center, miles of nature trails and other amenities help support Carlsbad's diverse economy and popularity as a tourism destination.

#### **Walking, biking, public transportation and connectivity**

The city's 67-plus miles of trails provide not only provide opportunities for biking and hiking, they connect neighborhoods to each other and to services, schools and shops.

#### **Sustainability**

The city's Parks & Recreation Department models environmental leadership by providing EV charging stations, utilizing solar for pool heating and power generation and showcasing beautiful, waterwise landscaping. Recycled water is used at city parks and other landscaped areas throughout the city.

### **History, the arts and cultural resources**

City parks feature historical resources that are not only carefully curated and preserved, but utilized to promote awareness and appreciation of Carlsbad's local history. Recreation programs incorporate the arts from youth classes and camps to regular programming at the city's Senior Center. Public art is integrated in city parks in both traditional and unexpected ways.

### **High quality education and community services**

Parks & Recreation's enrichment programs promote lifelong learning for all ages in Carlsbad. Afterschool programs for teens focus on leadership principles, and intergenerational programs and events provide even more opportunities to learn and grow.

### **Neighborhood revitalization, community design and livability**

The city's parks, trails and open spaces contribute greatly to Carlsbad's overall design and livability, enhancing the quality of life for all who live, work and play in our city.

Given the important role Parks & Recreation plays in delivering on these nine core values of the Carlsbad Community Vision, community engagement was an important part of the master plan update process.

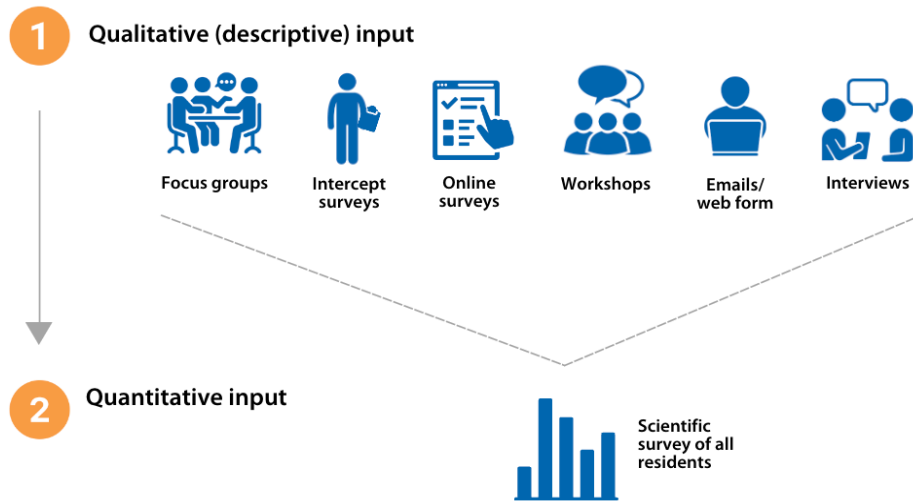
## **2.2 COMMUNITY ENGAGEMENT APPROACH**

The project team provided multiple ways for community members and other stakeholders to provide input to help ensure the final master plan reflects the community's most important needs, values and priorities. Input was gathered in two phases:

### **Qualitative and quantitative input**

Phase one focused on qualitative input. Qualitative input is highly descriptive but is not necessarily representative of the entire population. The project team gathered qualitative input from City of Carlsbad elected and appointed officials, employees, residents, and various community and special interest groups.

This input helped inform the questions asked in the second phase, a statistically reliable survey. The survey sample included about 400 people chosen at random. Questions answered by all 400 respondents have a margin of error of approximately plus or minus 4.9 percentage points.



**Figure 1: Types of input**

2.2.1 WHO PARTICIPATED

# 2,500+

## PARTICIPANTS



Figure 2: Public input statistics

---

### 2.2.2 EFFECTS OF THE PANDEMIC

Outreach for the Parks & Recreation Master Plan update started in February 2020, just prior to the COVID-19 pandemic. The project was put on hold so the city could focus on its public health response.

Once the city began to return to in-person services in 2021, city staff sought additional community input to learn whether the community's needs, values and priorities related to parks and recreation had changed. This included two virtual workshops and a social media survey.

About 44% of residents responding to the statistically reliable survey said they value parks and recreation more since the beginning of the pandemic. About 48% said they value it the same as before.

The project team asked about virtual services provided during the pandemic. Virtual fitness and wellness classes were the most popular, however about three-fourths of residents did not participate in these virtual offerings from the city. Likewise, there is some interest among residents for virtual fitness and wellness classes but about 70% of residents are not interested in virtual programming.

Feedback from the virtual workshops did not differ significantly from the two in person workshops held before the pandemic. This input is included in the workshops section of this chapter. Feedback from the online survey greatly expanded opportunities for the community to weigh in, with over 1,700 participants providing input that way. This input helped shape the questions asked in the statistically reliable survey.

---

### 2.2.3 HOW INPUT WAS USED

The purpose of the statistically reliable survey was to ensure the project team gained an understanding of a representative group of Carlsbad residents in addition to those residents who choose to actively engage in city issues. Input from the qualitative phase helped the project team identify which questions should be included in the scientific survey.

Community input was an important factor but not the only factor used when developing parks and recreation priorities. Demographics, industry trends, existing and planned parks and programs, and other factors were also considered.



### 2.2.4 STAKEHOLDER AND FOCUS GROUP INTERVIEWS



A wide array of users, participants and other community members utilize parks and recreation facilities and services. Organized groups and those with a significant stake in the outcome of the master planning effort had an opportunity to share their feedback, the project team offered small group and individual interviews.

Interviews included representatives from groups displayed below. A summary of responses is in Appendix E.

Interviews and Focus Groups	
City of Carlsbad Council Members	Community Groups
City of Carlsbad Employees	<ul style="list-style-type: none"> <li>• Carlsbad Historical Society</li> </ul>
City of Carlsbad Residents	<ul style="list-style-type: none"> <li>• Carlsbad Newcomers Club</li> </ul>
City of Carlsbad Commission Members	<ul style="list-style-type: none"> <li>• Carlsbad Water Polo</li> </ul>
<ul style="list-style-type: none"> <li>• Historic Preservation Commission</li> </ul>	<ul style="list-style-type: none"> <li>• CBAD Softball Association</li> </ul>
<ul style="list-style-type: none"> <li>• Parks and Recreation Commission</li> </ul>	<ul style="list-style-type: none"> <li>• City SC (Soccer Club) Carlsbad</li> </ul>
<ul style="list-style-type: none"> <li>• Senior Commission</li> </ul>	<ul style="list-style-type: none"> <li>• Friends of Carrillo Ranch, Inc.</li> </ul>
L.I.T.E. (Leadership in Training & Education)	<ul style="list-style-type: none"> <li>• La Costa Athletic</li> </ul>
Carlsbad Unified School District Employees	<ul style="list-style-type: none"> <li>• North Coast Aquatics</li> </ul>
San Marcos Unified School District Employees	<ul style="list-style-type: none"> <li>• North Coast County Friday Night Lights</li> </ul>
Encinitas Union School District Employees	<ul style="list-style-type: none"> <li>• North County Senior Softball</li> </ul>
	<ul style="list-style-type: none"> <li>• Seaside Water Polo</li> </ul>

**Figure 3: Stakeholder groups**

Stakeholders shared their priorities to enhance the department’s parks and recreation system. Common themes included a focus on community needs, diverse programming and experiences, additional parks maintenance and management, more recreational spaces and a clear future direction.

### 2.2.5 PUBLIC WORKSHOPS

The project team hosted four public workshops, two in-person in February 2020, and two virtual meetings in December 2021. The two virtual meetings were added to provide an opportunity to hear how the COVID pandemic might have changed parks and recreation priorities.

#### **WORKSHOP DATES, TIMES AND LOCATIONS**

- Thursday, Feb. 20, 2020, 6 p.m. at Alga Norte Community Park, with 78 attendees.
- Saturday, Feb. 22, 2020, 10 a.m. at Pine Avenue Community Center, with 50 attendees.
- Thursday, Dec. 9, 2021, 6 p.m., virtual meeting with 91 attendees.
- Saturday, Dec. 11, 2021, 10 a.m., virtual meeting with 72 attendees.

Department staff shared progress made since the adoption of the 2015 Parks & Recreation Department Master Plan, educated participants on the master plan update process, and obtained participant input for the future of the parks and recreation system in Carlsbad. Live audience polling was used to solicit public input. Virtual meeting attendees responded to questions and viewed responses in real time using the Zoom polling feature.

#### **COMMON THEMES FROM PUBLIC WORKSHOPS**

Main themes of the feedback received from the workshops:

##### **Need for more sports and recreation facilities**

- Significant demand for more pickleball courts.
- More multi-purpose sports fields are needed with lighting for sports including rugby, tennis and soccer.
- Desire for multi-generational disc golf facilities.
- Additional pools and lap swim lanes are needed to meet demands of all ages.

##### **Open space and trails**

- Hiking and biking trails, particularly connecting trails and dedicated mountain biking paths and pump track are needed.
- Preserve and increase natural open space throughout the city.
- More parks are needed, including a coastal park in southwest Carlsbad.
- Additional community gardens in different parts of the city.

Live polling data, notes and public comments received during the public workshops is included in Appendix B.



---

### 2.2.6 INTERCEPT SURVEYS

From Feb. 14 through Feb. 23, 2020, the project team conducted 209 intercept surveys at 22 park sites and facilities. Data was collected at various times of the day, including mornings, afternoons, and early evenings to reach a diverse group of park users.

Respondents cited playgrounds, how well parks are maintained, and the availability of dog parks and sports fields as things they like most about parks and recreation services in Carlsbad.

Adding more dog parks, enhancing restrooms, better bike access and better beach access would make participants more inclined to use parks and recreation services.

Intercept survey data is included in Appendix C.

---

### 2.2.7 ONLINE SURVEYS

In addition to adding two virtual meetings in 2021, the project team conducted a online survey to provide an added opportunity for the community to provide input into the master plan. The survey was available from Dec. 29, 2021, to Jan. 10, 2022 and received 1,766 responses from community members.

The survey was promoted through city channels including social media, the website and targeted emails sent to those who have participated in parks and recreation services, programming and planning projects. Some of the survey questions were also posted as polls on Instagram stories.

Online survey data is included in Appendix C and Instagram polling data is included in Appendix D.

---

### 2.2.8 OUTREACH TO TRADITIONALLY UNDER-REPRESENTED GROUPS

The project team interviewed 65 Spanish speaking community members. Participants were identified through Jefferson Elementary School and Carlsbad High School. Given the small number of participants, this feedback should not be generalized to the entire Spanish-speaking community. Instead, this input can help inform further exploration of how to best meet the needs of the larger Spanish speaking community.

#### **What do you enjoy most about going to city parks?**

- Parks and playgrounds are great amenities because they are free and entertaining.
- Being able to rent tables at parks for special events is an easy and inexpensive way to host parties.

#### **What would make going to city parks even better?**

- There are a lot of rules for park rentals, and they are either not enforced or not enforced evenly.
- There is an increased number of homeless individuals spending their days at local parks (e.g., Pine Avenue Park and Holiday Park.).
- More lights are needed after dark (e.g., Pine Avenue Park and Holiday Park).
- It would be nice to have enclosed toddler playgrounds (e.g., with a low fence), so they are safe.
- There should be more shade and shady areas in parks.

### **What recreational activities would you like to see more of in Carlsbad?**

- People don't participate in activities offered through Parks & Recreation due to lack of time.
- The Boys & Girls Club downtown is cheaper, and they have an afterschool program and pool.
- Prices are too high. It would be good to have a sliding scale based on income so it wouldn't be so onerous when paying for several children.
- One of the programs people value the most is Kids Care.
- There are not enough classes available. Sometimes there is a months-long wait for a class opening.
- There is no change in needs for programs due to COVID.

### **How do you receive information about Carlsbad parks and recreation programs?**

- Facebook, neighbors, parents, schools
- It is difficult to access information in Spanish (e.g., knowing where to find information in Spanish and having advertising in a format and language they can understand).
- People at the facilities rarely speak Spanish, so users feel bad or uncomfortable asking if someone speaks their language.
- Many didn't know there was a catalog of programs and classes available in print at their local libraries. Some don't feel comfortable using a computer to search for information.

The project team also interviewed five community members with physical disabilities to learn more about their needs and priorities. Given the small number of participants, this feedback should not be generalized to the entire Spanish-speaking community. Instead, this input can help inform further exploration of how to best meet the needs of the larger Spanish speaking community.

### **Do you visit City of Carlsbad's parks?**

Yes, all the time – 60% (3 respondents)

Yes, occasionally – 20% (1 respondent)

No – 20% (1 respondent)

### **What would make going to city parks even better?**

- Fewer homeless people sleeping around play structures
- More items for older elementary-age kids

### **What do you enjoy most about going to city parks?**

- The seesaw provides opportunities for collaborative play.
- Accommodates up to four kids at once.
- Fitness course for older elementary-age children.
- Trees, open spaces, sense of community.

**In your experience, what amenities would make city parks more accessible?**

- If there were more areas of shade.
- More equipment for 3-5th grade age youth.
- Communication boards posted near the play structures for non-verbal/low verbal kids.

**What is the main reason you don't visit city parks?**

- Newly arrived

**What specific sports leagues, fitness classes, special interest classes and camps would interest you and members of your household?**

- Swimming, kayaking, surfing, boogieboarding.
- Swim lessons, lap swim.
- A disability makes it harder for a child to join in on the playground.
- If space is only equipped with slides and swings that aren't geared toward children with disabilities, it's unlikely they or their parents will spend much time there.

**What recreational activities would you like to see more of in Carlsbad? What recreational activity helps kids with disabilities?**

- Creative hobbies with defined goals (such as sports or art projects) can provide individuals with disabilities with the opportunity to self-actualize and feel accomplished at the completion of a task. They also foster creative expression, self-esteem, and, in group settings, encourage inclusive environments where children can feel that they belong. This is especially true in settings where art therapy is practiced, as these programs are led by trained professionals, helping participants express themselves, resolve potential conflict, and increase communication.
- Increase lap swim hours at Monroe Street Pool.

These comments were gathered from informal conversations with Carlsbad Unified School District parents, teachers and teacher aids who work with people with physical disabilities:

- For many people who work with individuals with disabilities, the daily walk involves going to a local park and exposing them to a variety of stimuli, exercising with them, use the playground to improve coordination skills, etc.
- Playgrounds have limited choices for kids with physical disabilities. Older kids can't use the swings because they don't have safety features.
- It would be fantastic if the city rented or offered beach wheelchairs to access the ocean, like they do in Oceanside. Those wheelchairs have wide, large wheels that make it easy to push someone with mobility issues to the water and enjoy the ocean.
- Offer more programs for the neurodiverse/differently abled population.

### 2.2.9 EMAIL AND WEB FORM INPUT

Community members were invited to share input via email and through a link on the project web page. Over the course of the project, the project team received nearly 500 emails. Of those, about 20 were through a petition effort organized by proponents of building a new park along the coast in southwest Carlsbad. Emails are attached in Appendix F.

Main themes included:

- **Southwest Carlsbad Park allocation concerns:** Residents in southwest Carlsbad have expressed reservations about the city's approach to park land allocation. This sentiment stems from a perception among these residents that southern coastal neighborhoods lack easy and convenient access to park space.
- **Pickleball courts demand:** Residents have signaled an intense demand for additional pickleball courts, pointing to Poinsettia Park's overcrowding. Observations reveal underused tennis courts in contrast to busy pickleball ones, leading to suggestions of converting specific tennis spaces.
- **Community gardens:** A rising appeal for more community garden spaces is evident, especially in South Carlsbad. Residents underscore the multifaceted benefits of these gardens, highlighting health advantages, fostering community ties, and instilling lessons in sustainability.
- **Lighted sand volleyball courts:** The community expresses a distinct desire for free and easily accessible lighted sand volleyball courts, emphasizing inclusivity in recreational activities.
- **Safety, amenities & enforcement:** There's heightened concern about safety hazards in certain park areas. Public comments indicate a demand for amenities like restrooms, especially near pickleball courts. Additionally, unauthorized activities like generator use and bounce houses at Hidden Canyon Park are sources of concern.
- **General feedback & other recreational interests:** The community expresses diverse interests ranging from advanced bike parks and more open spaces to specific amenities in dog parks. The city's efforts at community engagement have been positively received, with specific calls for the inclusion of spaces like model aircraft flying fields and a broader park distribution catering to diverse regions.
- **Disc golf:** Disc golf has emerged as a popular sport, with many residents highlighting the lack of local facilities. Recognized benefits include potential economic boosts from hosting tournaments, its eco-friendly design, and the sport's appeal to a broad age range.
- **Preservation of tennis courts & tennis feedback:** Tennis facilities at Poinsettia Park remain a hot topic. There's strong opposition to their conversion into pickleball courts due to consistent tennis usage and related wait times. The community has raised concerns about noise from pickleball and potential disturbances. The emotional and communal ties to tennis are evident, with added emphasis on the sport's affordability and hesitance to prioritize non-resident pickleball enthusiasts.
- **Conclusion:** The overarching sentiment from Carlsbad residents centers on preserving existing amenities, especially tennis facilities at Poinsettia Park, while accommodating emerging recreational trends like pickleball. There's a clear call for a balanced approach that serves the interests of both tennis and pickleball communities.

### 2.2.10 STATISTICALLY RELIABLE SURVEY

ETC Institute conducted a parks and recreation needs assessment survey for the City of Carlsbad during summer 2022.

#### Method

The six-page survey was mailed to a random sample of over 3,000 households in Carlsbad. Residents were encouraged to return their survey by mail or complete the survey online. Ten days after the surveys were mailed, ETC Institute sent emails and text messages to the households that received the survey to encourage participation. The emails and texts contained a link to the online version of the survey to make it easy for residents to complete the survey.

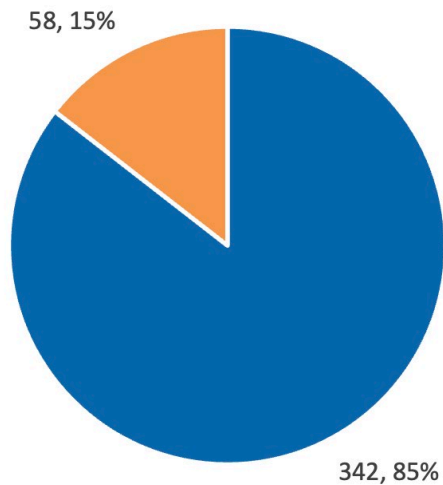
The goal was to obtain completed surveys from at least 375 residents. The goal was achieved, with a total of 400 households completing the survey. Responses to questions answered by all 400 participants can be generalized to the entire adult population in Carlsbad with a margin of error of plus or minus 4.9 percentage points with a 95% level of confidence.

Please note: For questions answered by a smaller number of respondents, the response number (“n”) and margin of error are indicated below the question.

#### Key findings

Key findings are presented below. A full list of questions and responses is included in Appendix A.

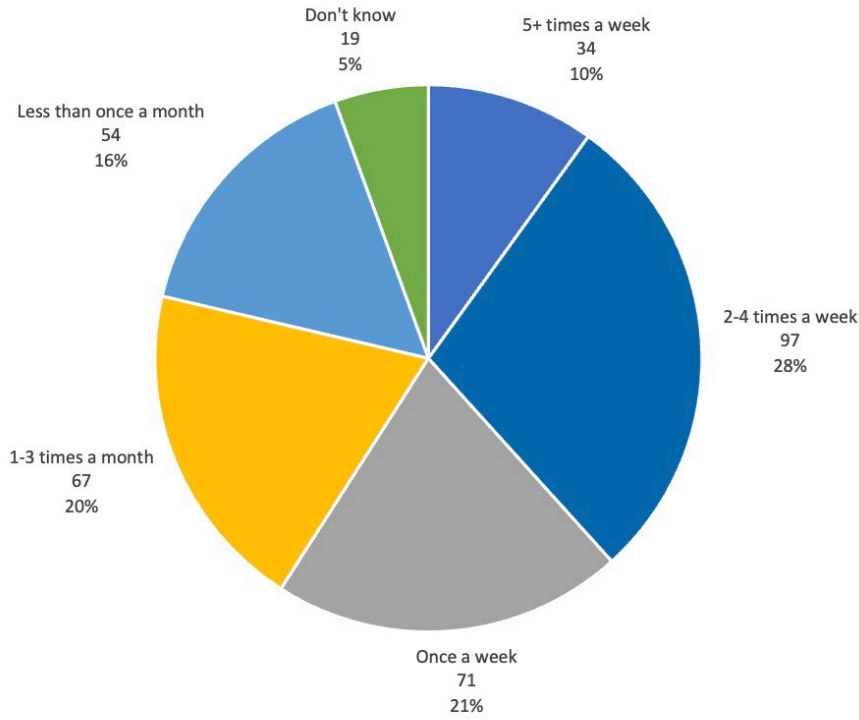
**Have you or any member of your household **visited** any City of Carlsbad parks, recreation facilities, or sports fields during the year before the start of the COVID-19 pandemic (March 2020)?**



**85% of Carlsbad households have visited a city park, sports field or other recreational facility.**

**Figure 4: Park visitation**

**How often have you visited City of Carlsbad parks, recreation facilities, or sports fields during the last 12 months before the Covid-19 Pandemic? n=342, 5% margin of error**



---

**Of those who go to city parks, sports fields and other recreational facilities, most go 2 to 4 times a week.**

---

**Figure 5: How often households visit**



Overall, how would you rate the **physical condition** of ALL the City of Carlsbad parks, recreation facilities and sports fields you have visited? n=342, 5% margin of error

---

**91% rate the physical condition as good or excellent.**

---

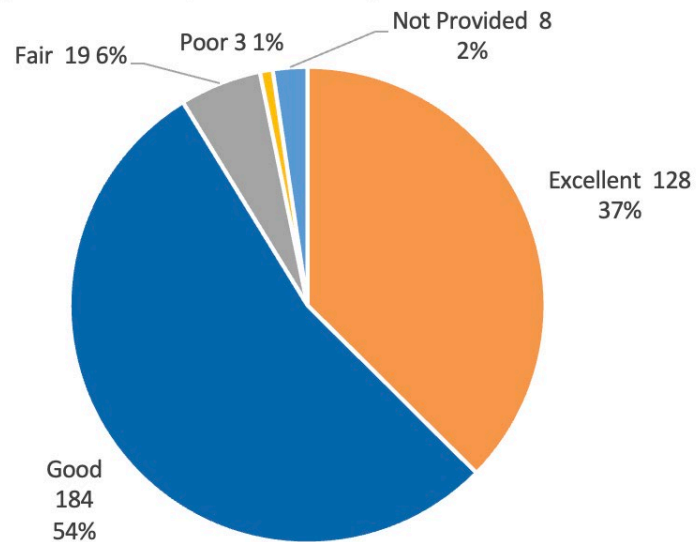
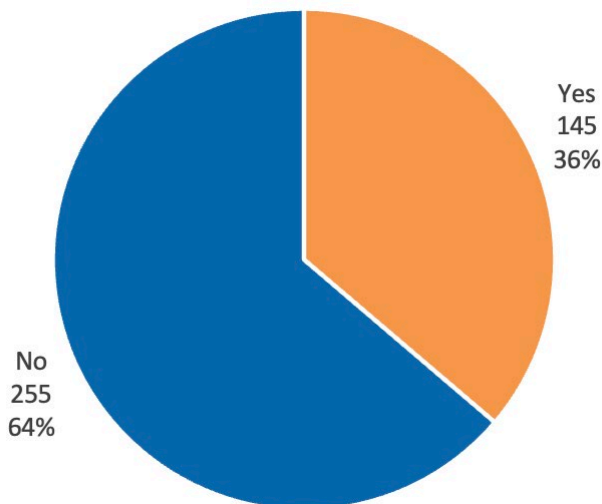


Figure 6: Physical condition of parks/facilities

Has your household **participated in any programs** offered by the City of Carlsbad Parks & Recreation Department during the past 12 months before the COVID-19 pandemic?



---

**A little over 1/3 of residents participate in city recreational programs.**

---

Figure 7: Program participation

How would you rate the overall quality of the City of Carlsbad Parks & Recreation Department programs in which your household has participated? n=142, 8% margin of error

Those who do participate rate the programs as good or excellent.

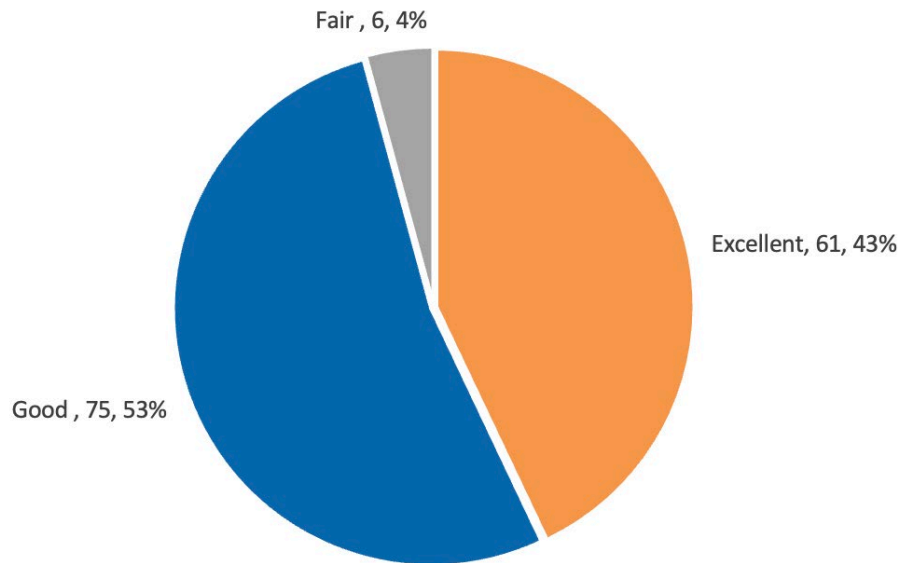


Figure 8: Quality of programs

Please CHECK ALL the following reasons that prevent you or members of your household from using City of Carlsbad parks, recreation facilities, or sports fields more often.

Other reasons	80
Lack of features we want to use	73
Lack of restrooms	45
Do not feel safe using parks	43
Not aware of park locations	42
Use parks in other cities	40
Too far from your home	35
Lack of parking to access parks	30
Lack of handicap accessibility	8
Parks are not well maintained	7
Lack of transportation	4
Lack of trust in government	3

Lack of features is the main reason people say they don't go to city parks, sports fields and recreation facilities more often.

**From the following list, please CHECK ALL the **service providers** that you or members of your household used for recreation and sports activities during the year before the COVID-19 pandemic (March 2020).**

Carlsbad Parks & Recreation Department	189
Private clubs (tennis, health, etc.)	131
Neighboring cities	124
Public schools	93
Private and non-profit youth sports	83
Places of worship	73
Private summer camps	64
YMCA programs	50
Private schools	28
Other	26
Boys and Girls club	18

---

**The city ranked number one in terms of organizations residents use for recreation and sports activities.**

---

Please CHECK ALL the following reasons that prevent you and members of your household from participating in City of Carlsbad Parks & Recreation Department programs more often.

I don't know what is offered	134
Too busy/Not interested	98
Program times are not convenient	60
Use programs of other agencies	40
Program not offered	38
Fees are too high	37
Classes are full	35
Too far from my home	28
Lack of quality programs	16
Registration is difficult	16
Outdated facilities	11
Lack of right program equipment	8
Poor customer service by staff	5
Lack of transportation	5
Language / cultural barriers	1

---

**Not knowing what is offered and being too busy were the top reasons given for not participating in city programs more often.**

---

Please indicate if you or any member of your household has a need for each of the City of Carlsbad parks and recreation facilities/amenities listed below.

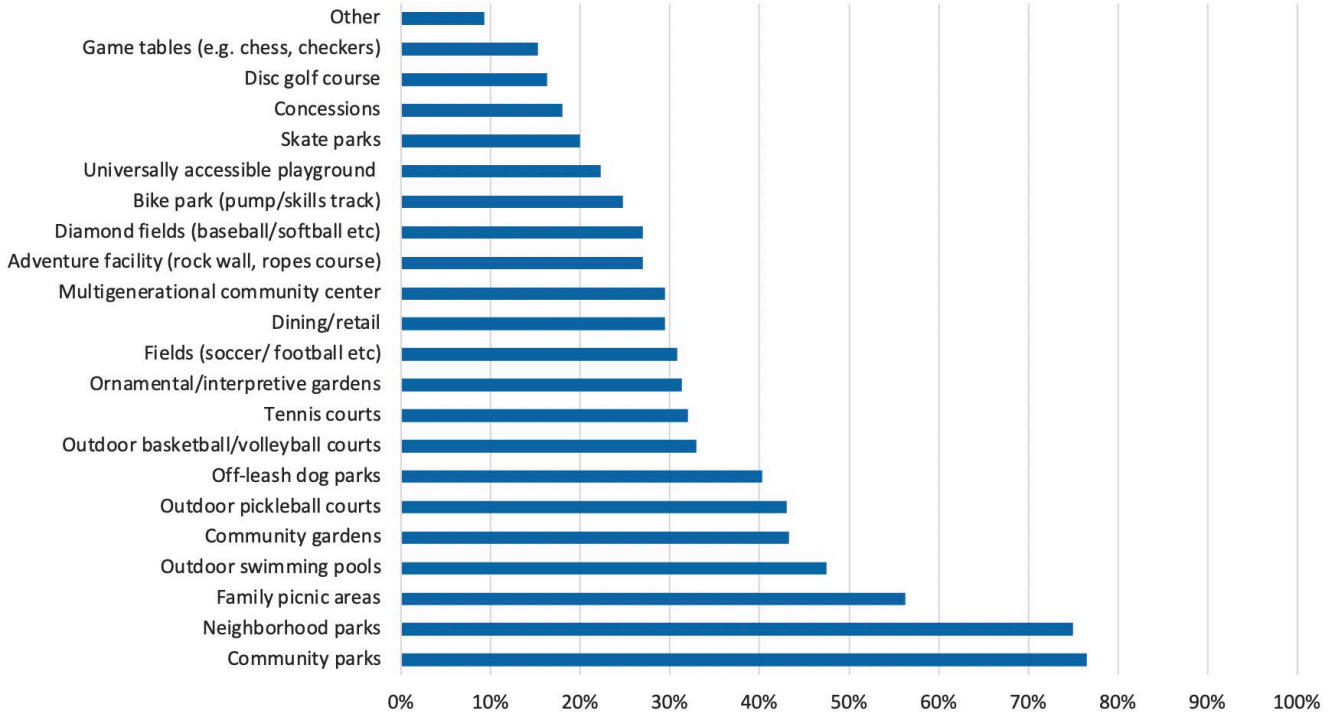


Figure 9: Facility/amenity need

How well are your needs for facilities/amenities of this type are being met?\*

Top 3 responses	% "Yes" have a need	% say need not met	# of responses ("n")	Margin of error
Community parks	76.50%	3%	306	6%
Neighborhood parks	75.00%	5%	300	6%
Family picnic areas	56.30%	4%	225	7%

\* Because other responses have a margin of error of 10% or more, they are not listed here.



Top community needs are being fully or partially met.

**Which FOUR facilities/amenities from the list in Question 9 are MOST IMPORTANT to your household?**

Listed in Top 4 Most Often	“n”	%
Community parks	174	43%
Neighborhood parks	156	39%
Off-leash dog parks	92	23%
Outdoor swimming pools	87	22%
Outdoor pickleball courts	86	21%
Family picnic areas - covered and uncovered	67	17%
Community gardens	63	16%
Ornamental/interpretive gardens	46	12%
Tennis courts	45	11%
Dining/retail	43	11%
Universally accessible playground equipment	38	10%
Multipurpose rectangular fields (soccer/ football/lacrosse/rugby)	36	9%
Adventure facility (rock wall, ropes course)	36	9%
Outdoor basketball/volleyball courts	34	9%
Multigenerational community center	33	8%
Bike park (pump/skills track)	32	8%
Skate parks	26	7%
Game tables (e.g. chess, checkers, dominoes etc.)	24	6%
Multipurpose diamond fields (e.g. baseball/ softball/cricket)	24	6%
Disc golf course	20	5%
Concessions	12	3%



Please indicate if you or any member of your household has a need for each of the recreation programs in the City of Carlsbad.

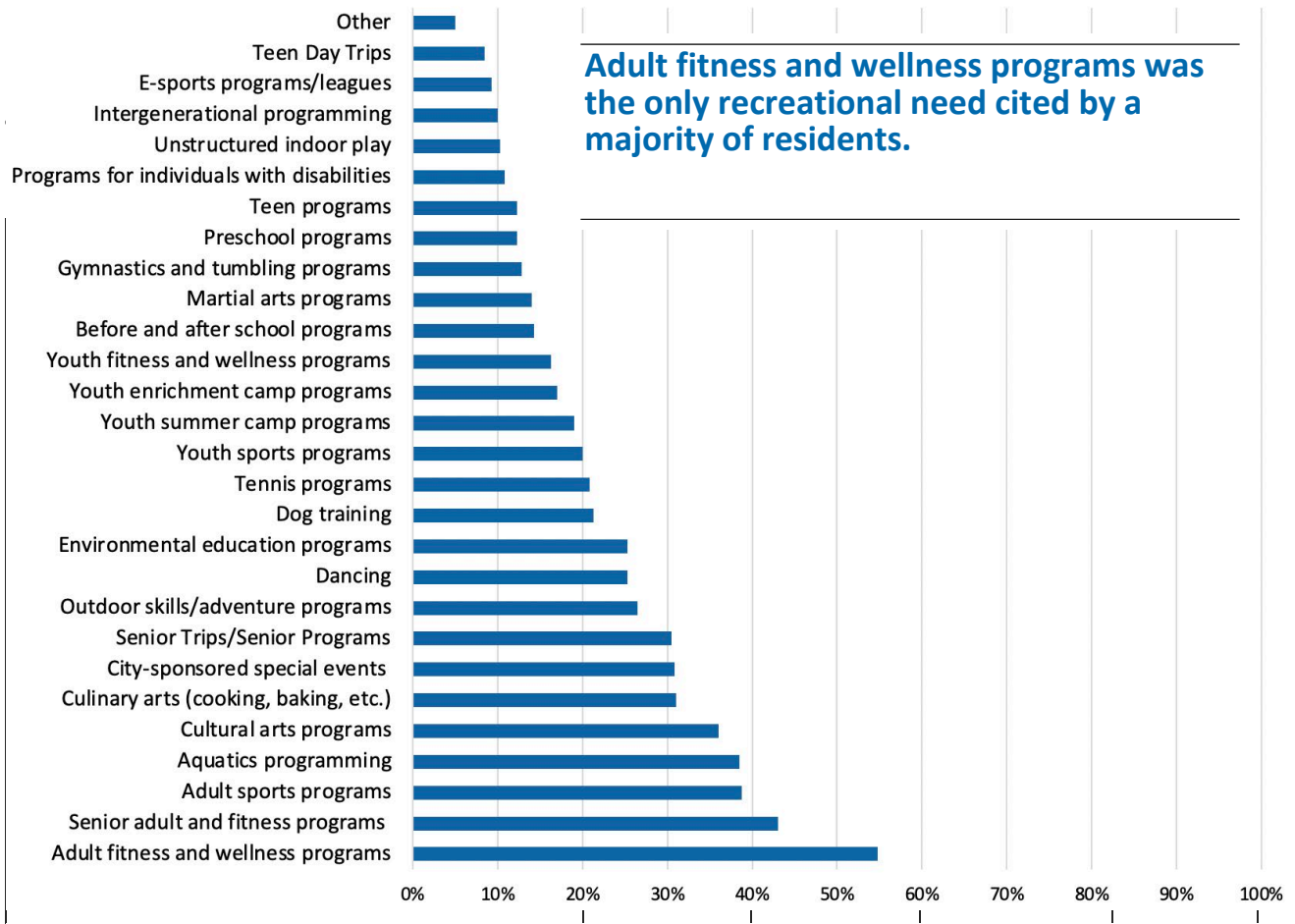


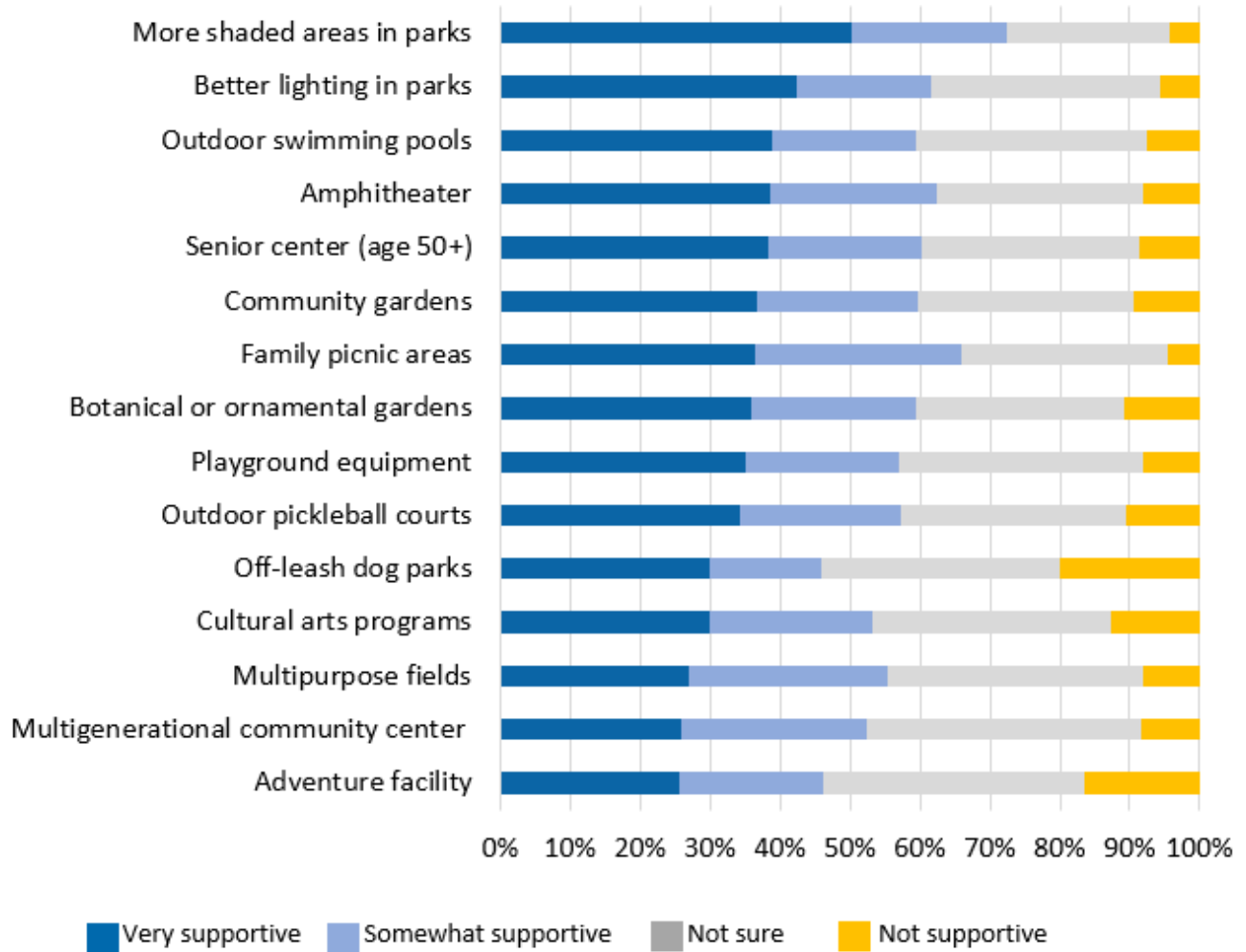
Figure 10: Program needs

**Top needs for recreational programs and how well they are being met**

<b>Top responses</b>	<b>% have a need</b>	<b>% need not met</b>	<b># of respondents</b>	<b>Margin of error</b>
Adult fitness and wellness programs	55%	25%	219	7%
Senior adult and fitness programs	43%	27%	172	7%
Adult sports programs	39%	22%	155	8%
Aquatics programming	39%	17%	154	8%
Cultural arts programs	36%	18%	144	8%
Culinary arts (cooking, baking, etc.)	31%	39%	124	9%
City-sponsored special events	31%	11%	123	9%
Senior Trips/Other Senior Programs	31%	34%	122	9%
Outdoor skills/adventure programs	27%	43%	106	10%
Dancing	25%	27%	101	10%
Environmental education programs	25%	24%	101	10%

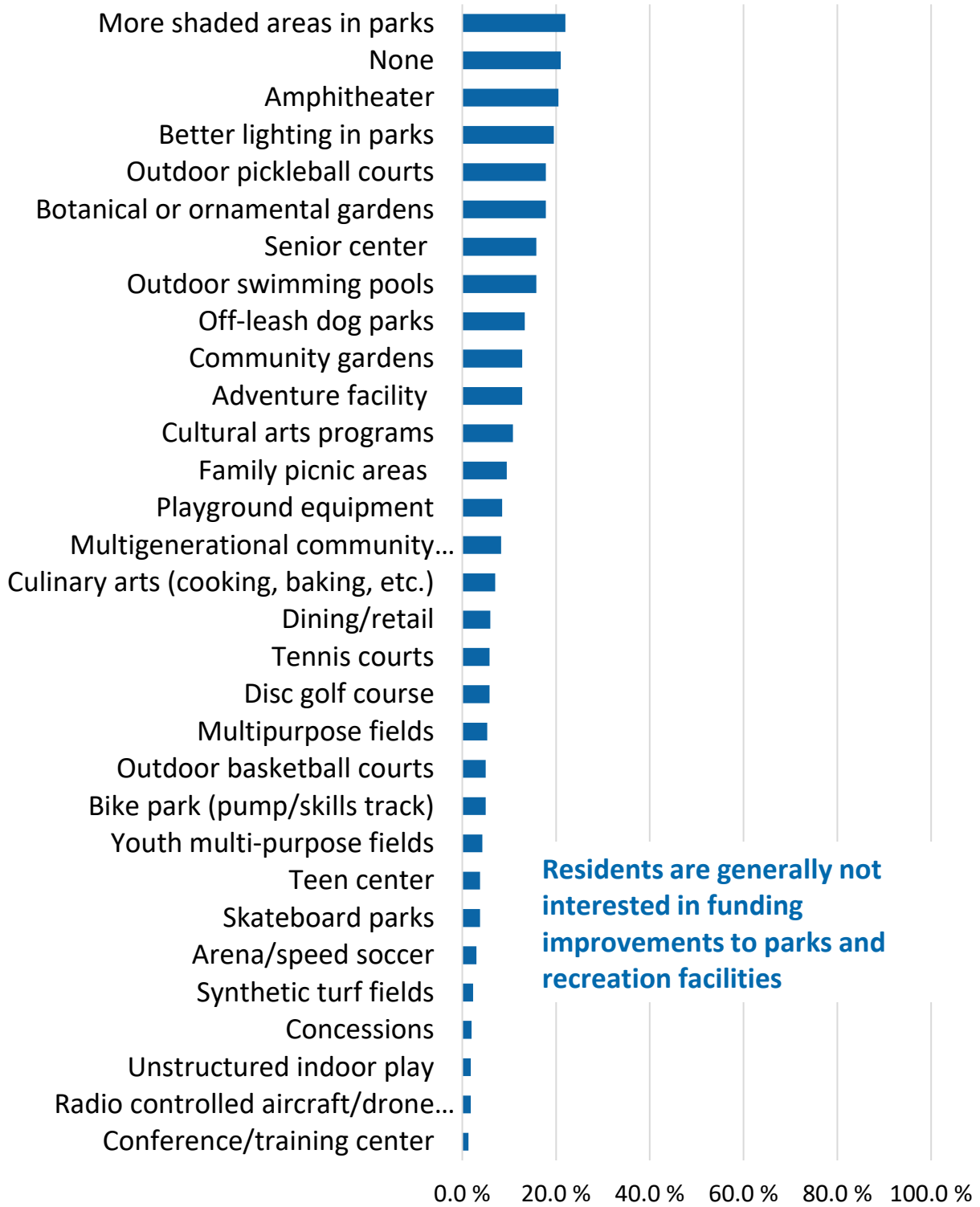
**Figure 11: Program needs**

The following is a list of actions the City Council could take to **improve the parks and recreation system**. Please indicate your level of support for renovating or developing new facilities for each item.



**Figure 12: Actions to Improve the parks and recreation system**

**Which actions from the previous list would your household be most willing to fund?**



**Figure 13: Most willing to fund improvements**

Please rate your level of satisfaction with the **overall value** that your household receives from the City of Carlsbad Parks & Recreation Department

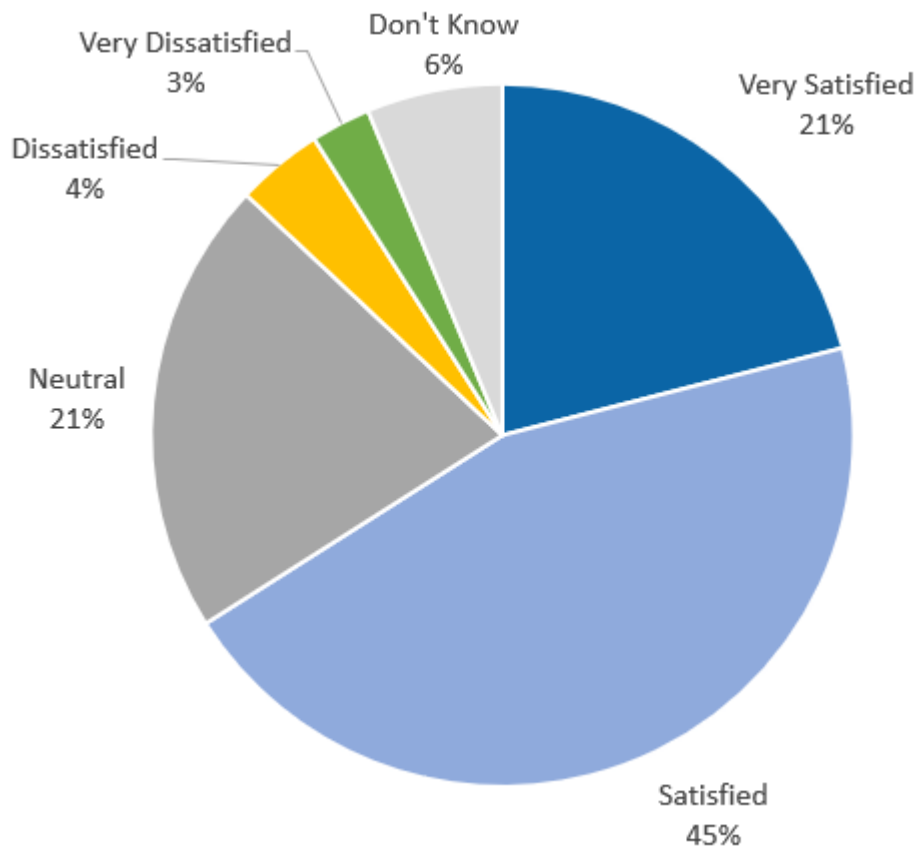


Figure 14: Satisfaction with overall value

Would you or your household like to see the city place a **greater emphasis** on parks and recreation projects, programs and services?

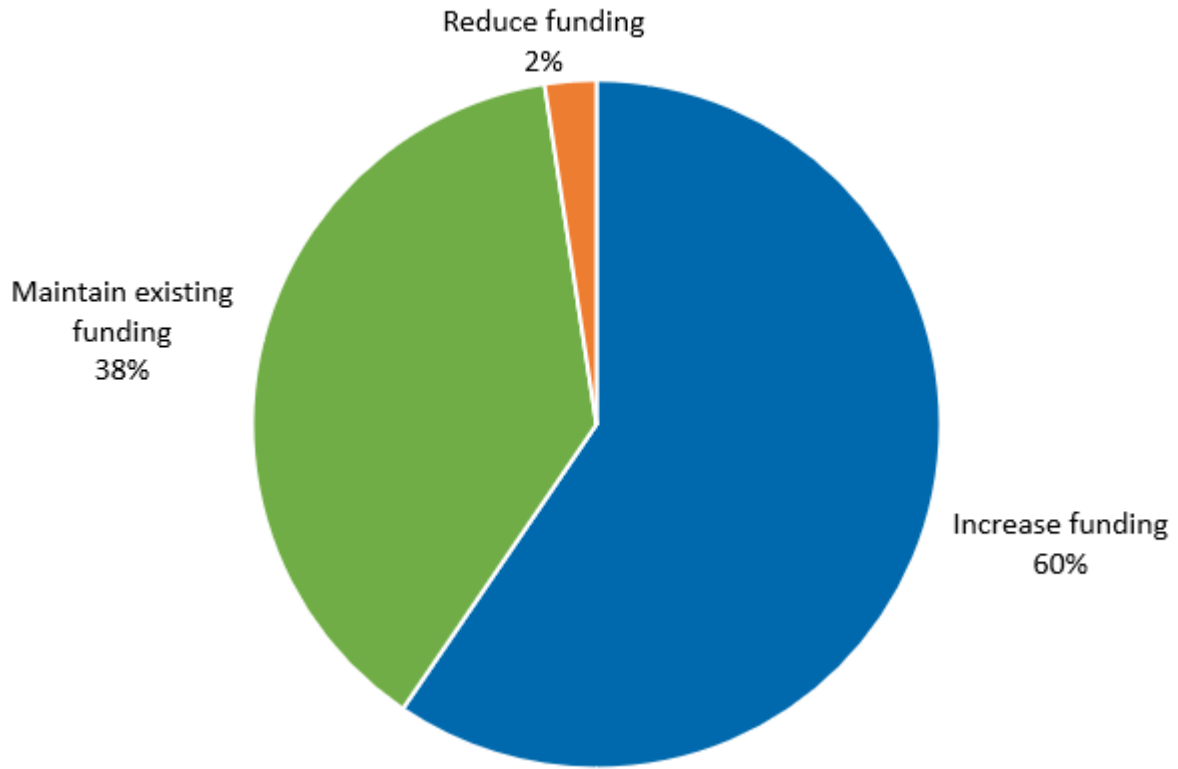


Figure 15: Future funding preference



### Geographic differences

For most survey questions, either responses did not vary significantly among the city’s four ZIP codes or the sample size for each ZIP code was too small to determine whether a difference was statistically significant. Below are some questions where geographic differences were noted.

**Overall, how would you rate the physical condition of ALL the City of Carlsbad parks, recreation facilities and sports fields you have visited?**

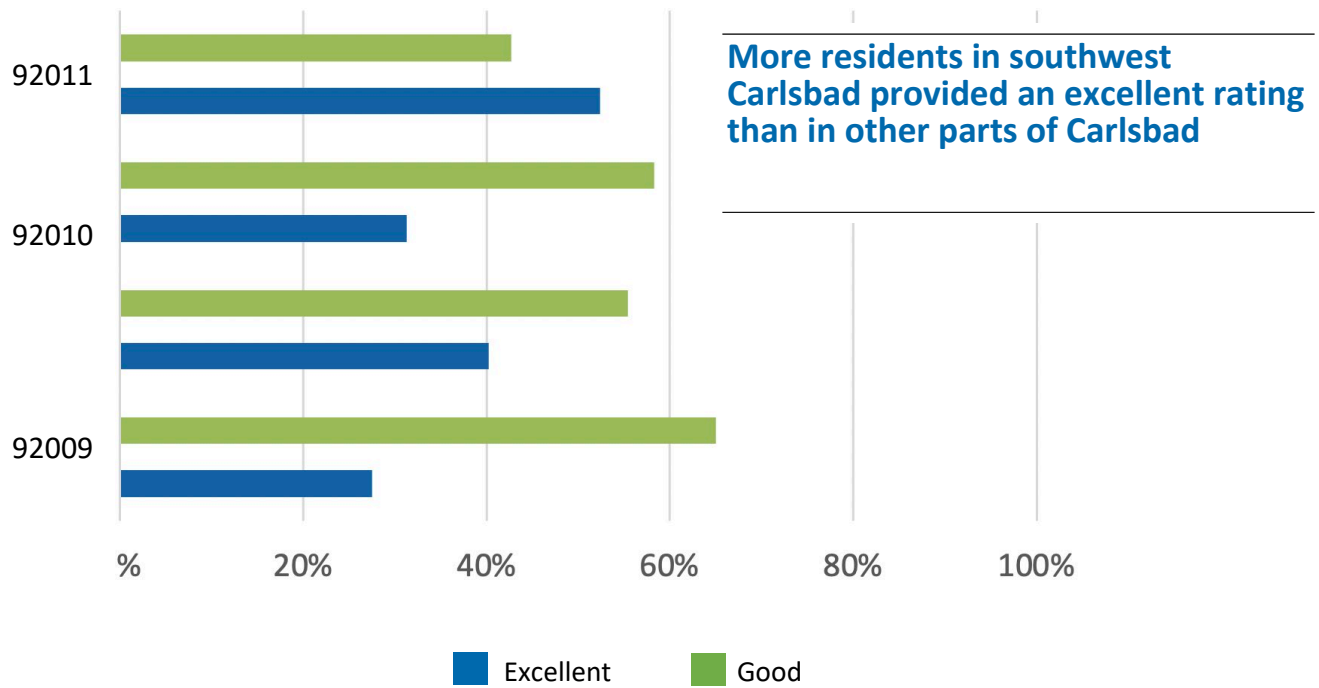


Figure 16: Physical condition of parks/facilities by ZIP code

Please CHECK ALL the following reasons that prevent you or members of your household from using City of Carlsbad parks, recreation facilities, or sports fields more often.

- Residents in the northwest cite safety as the top reason they do not visit more often.
- Residents in southeast don't visit more often because they use parks in other cities.
- Residents in the northeast and southwest cite a lack of features they want to use.

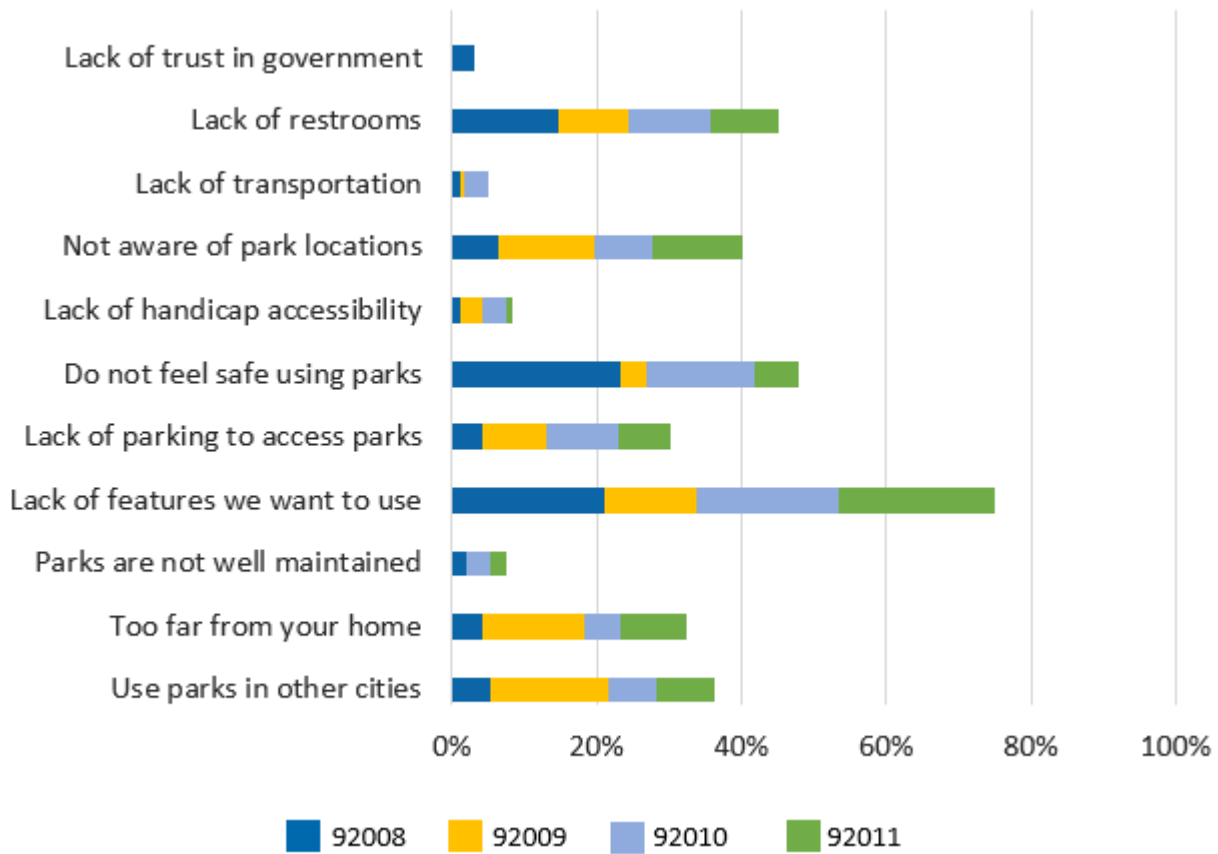
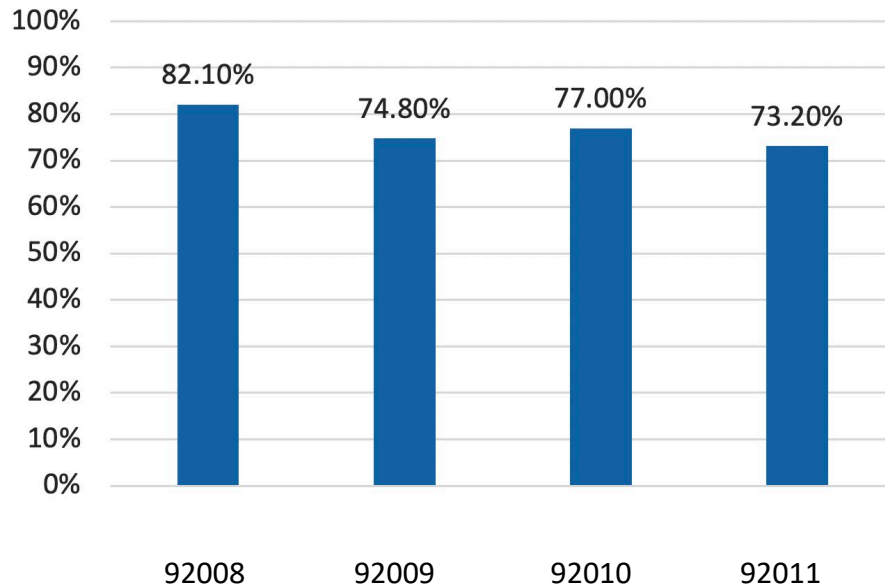


Figure 17: Barriers to parks, recreation facilities or sports fields participation

**Please indicate if you or any member of your household has a need for a community park.**

The majority of residents say they have a need for a community park. Residents in northwest Carlsbad say they have the biggest need for a community park while residents in the southwest say they have the lowest need.



**Figure 18: Community Park need by Zip code**

**Please indicate if you or any member of your household has a need for a neighborhood park.**

Residents in all ZIP codes cite a similar need for a neighborhood park.

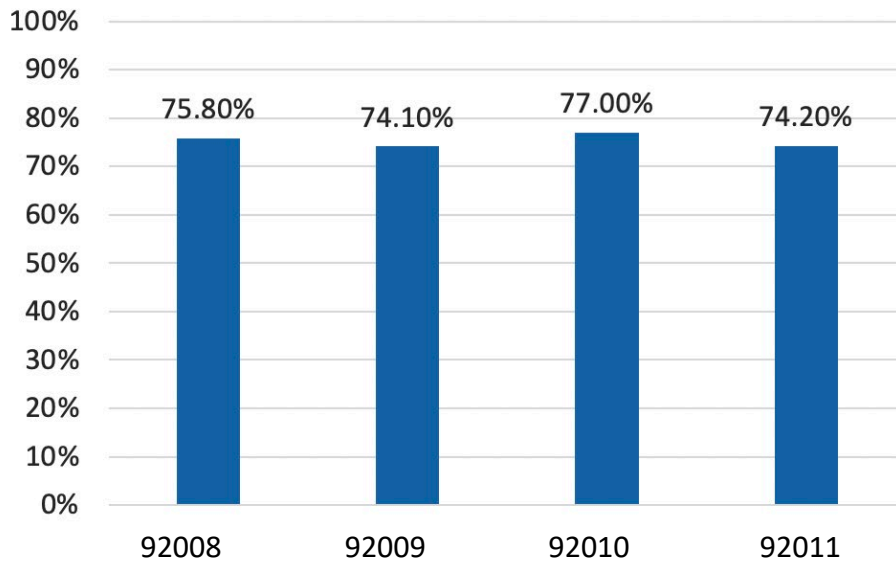


Figure 19: Neighborhood Park need by Zip code

Please indicate if you or any member of your household has a need for a diamond (baseball/softball) field and rectangular (soccer) field.

Residents in north Carlsbad say they have a greater need for sports fields, although overall only about a quarter to a third of residents said they had a need for sports fields in general.

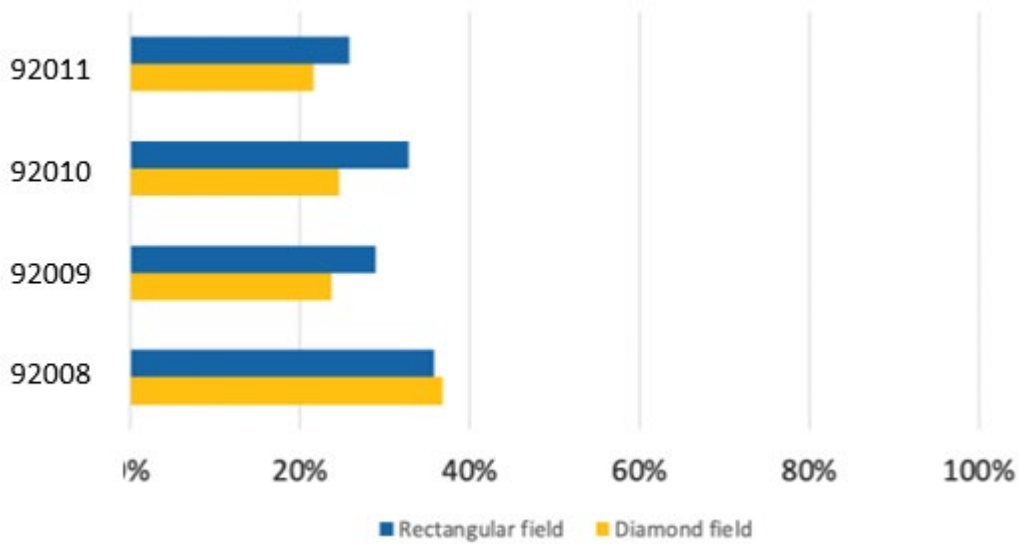
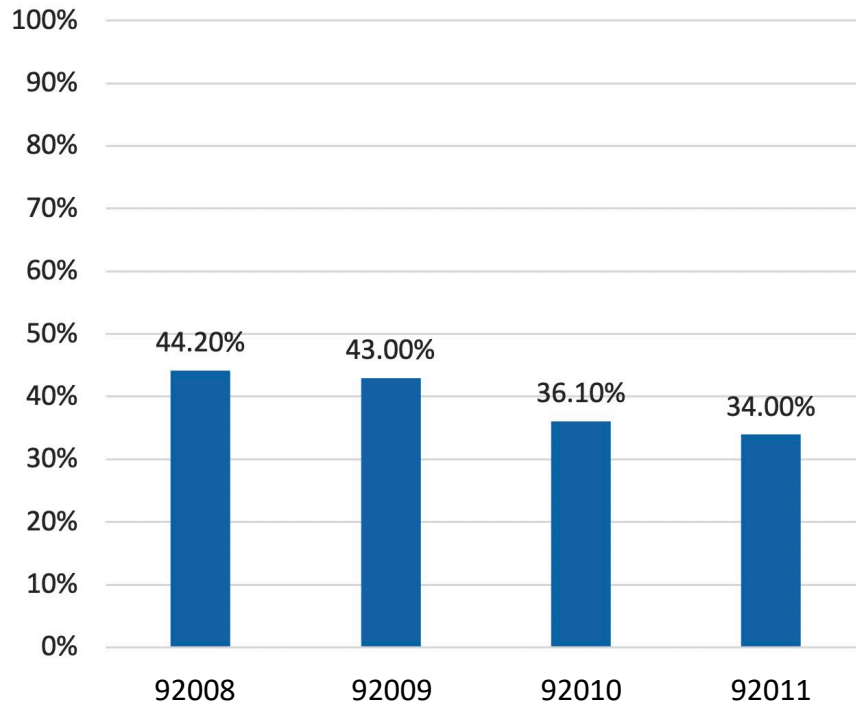


Figure 20: Sports field need by Zip code

Please indicate if you or any member of your household has a **need for a dog park.**



**Figure 21: Dog park need by ZIP code**